

KEVIN AHMAAD JENKINS, PHD

MADE FOR LEADERS



MOVING IN A DIRECTION OF EQUITY

Dr. Kevin Ahmaad Jenkins developed a new speaking series titled **Moving in A Direction of Equity** to support leaders across industries to reach for excellence in organizational culture.



MADE carves a roadmap for transformational leadership through research, humor, and powerful storytelling.

Leaning on his past and present platforms, Dr. Kevin curated the best-practices of Black former professional athletes, veterans, and physicians that confronts, informs, and heals the consequences of bias in the corporate America.

Whether a leader is unaware, indifferent, or ready to act, MADE, leverages:

- Necessary power
- authentic empathy,
- and sustainable strategies

Moving in A Direction of Equity motivates leaders on how to see the signs of inequity and craft evidence-based solutions that develop organizational culture.

**to MOVE IN THE
DIRECTION OF EQUITY.**



Moving in A Direction of Equity For Leaders

Learning Objectives

- ▶ To understand the sociohistoric barriers that shaped today's corporate culture
- ▶ Demonstrate the implementation of the allyship to equity equation
- ▶ To interrogate how organizational culture shapes the motivation, scope, and execution of equity
- ▶ Define and implement empathy in internal and external organizational messaging
- ▶ Engage organization's vertical and horizontal surrounding opportunities for equity
- ▶ Share evidence based approaches that expand the equity denominator through an access framework

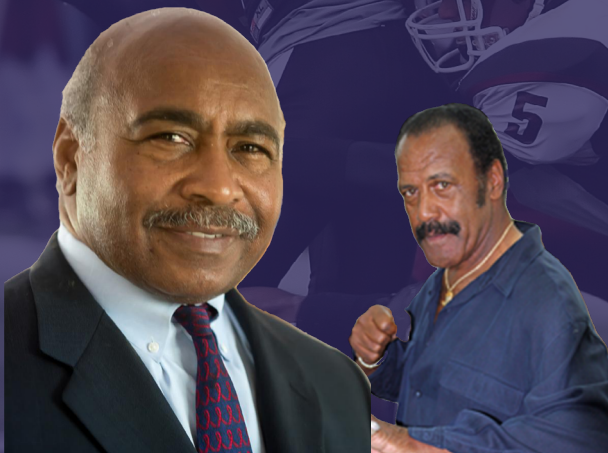


MADE
FOR LEADERS

Special Guest
Appearances

Moving in A Direction of Equity

features NFL legends whose success in sports through their reach as leaders on the field parallels opportunities for leaders to expand their reach in their organizations.



Willie Lanier
NFL Hall of Famer

Fred Williamson
"The Hammer"

PROGRAM HIGHLIGHTS



Adaptability
Know how to
change positions



Accountability
Leveraging your
levels



Don't let your
vision affect your
Victory



**Professional
Grit:** Dangerous
when wounded