



Dr. Jeff Bauer is an internationally recognized health futurist and medical economist. As an independent industry thought leader, he forecasts the evolution of health care and develops practical approaches to improving the medical sector of the American economy. He is widely known for his specific proposals to create an efficient and effective health care delivery system through multi-stakeholder partnerships and other initiatives focused in the private sector.

Dr. Bauer has published more than 225 articles, books, Web pages, and videos on health care delivery. He speaks frequently to national and international audiences about key trends in health care, medical science, technology, information systems, reimbursement, public policy, health reform, and creative problem-solving. Dr. Bauer is quoted often in the national press and writes regularly for professional journals that cover the business of health care.

His latest books are *Paradox and Imperatives in Health Care: How Efficiency, Effectiveness, and E-Transformation Can Conquer Waste and Optimize Quality* (Productivity Press, 2008) and *Statistical Analysis for Health Care Decision-Makers* (CRC Press, 2009). His two previous books are *Telemedicine and the Reinvention of Health Care: The Seventh Revolution in Medicine* (McGraw-Hill, 1999) and *Not What the Doctor Ordered* (McGraw-Hill, 1998). He is currently finishing a book on strategic forecasting methodologies, *Upgrading Leadership's Crystal Ball: Five Reasons Why Forecasting Must Replace Predicting and How to Make the Strategic Change in Business and Public Policy* (Taylor & Francis, Autumn 2013).

As a consultant, he has assisted hundreds of provider, purchaser, and payer organizations with strategic planning and performance im...

Jeff Bauer

Speech Topics

- Technology
- Healthcare

Testimonials

"Thank you for an extremely well-done presentation during our annual board retreat. Your proficient command of the subject matter and your enthusiasm were wonderful, as was your ability to interact with our board members professionally and socially. It was by far our best retreat!"

- Health System CEO (IL).

"Jeff was terrific. Judging from anecdotal comments at the meeting, he probably received the highest praise out of all our presenters. In addition to being a very good speaker, he's truly interested and connected, and he is genuinely nice person who wants to provide a high level of information and service. He was with us for the entire conference and was a terrific addition."

- Chairman, Outpatient Investors National Conference.