

Pat Williams is a basketball Hall-of-Famer, currently serving as co-founder and senior vice president of the NBA's Orlando Magic. As one of America's top motivational speakers, he has addressed thousands of executives in organizations ranging from Fortune 500 companies and national associations to universities and nonprofits. Clients include AllState, American Express, Citrix, Coca-Cola, Deloitte, Disney, Honeywell, IBM, ING, Lockheed Martin, Nike, Millennium

Pharmaceuticals and Tyson Foods to name a few. Williams is also the author of over 80 books, his most recent title being *The Difference You Make: Changing Your World Through the Impact of Your Influence*.

Since 1968, Williams has been in the NBA as general manager for teams in Chicago, Atlanta, Philadelphia—including the 1983 World Champion 76ers—and now the Orlando Magic, which he co-founded in 1987 and helped lead to the NBA finals in 1995 and 2009. In 1996, Williams was named as one of the 50 most influential people in NBA history by Beckett's, a national publication. In 2012, Williams received the "John W. Bunn Lifetime Achievement Award" from the Naismith Memorial Basketball Hall of Fame.

Williams has been an integral part of NBA history, including bringing the NBA to Orlando. He has traded Pete Maravich as well as traded for Julius Erving, Moses Malone, and Penny Hardaway. He has won four NBA draft lotteries, including backto-back winners in 1992 and 1993. He also drafted Charles Barkley, Shaquille O'Neal, Maurice Cheeks, Andrew Toney and Darryl Dawkins. He signed Billy Cunningham, Chuck Daly, and Matt Guokas to their first professional coaching contracts. Nineteen of his former players have become NBA head coaches, nine have become college head coaches while s...

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As the keynote speaker, you surpassed our expectations. You inspired, enlightened, and challenged the audience with your stories on your life experiences. Your wisdom in regards to the "Keys to Quality Success" was inspirational. You captured the minds and hearts of the audience with stories regarding your family. Please accept my personal thanks for helping the Coco-Cola Company bring added value to our customers.

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