



Barry Wishner is a CEO, business consultant, speaker and confidant to “C” suite leaders. His in-depth interviews of 350 Fortune 500 CEOs, and 2000 high-powered business leaders, news-making entrepreneurs, and ground breaking innovators reveal the most important questions successful business leaders ask and how they act on the answers.

As an observer and commentator on executive level thinking, Wishner distills the wisdom of leaders at the top into everyday language. In his keynote presentations, he tailors his message to each audience, creating an interactive, fast paced, high-content, program that provokes leadership teams to Shake Things Up! He gives his audiences... The COURAGE to ask tough questions that challenge all business assumptions. The BACKBONE to break free of the status quo. The PERMISSION to put everything you're doing on trial. The THUMBS-UP on throwing out the old-rule book. The GREEN LIGHT to doing what it takes to get things DONE!

Barry combines street smarts with real world business experience. He has been an innovator in the business world for over 30 years, a corporate executive with Fortune 500 companies, and a successful entrepreneur and builder of businesses that are special, memorable and difficult to duplicate. As founder and CEO of ProFormance, a management consulting firm with over \$50 Million in revenues, he answers the question: “Why do some companies prosper and grow while others struggle to merely stay afloat?”

After graduate school Barry served as a Captain in the Air Force as a hospital administrator under the Surgeon General. He has been an adjunct professor at Golden Gate University (where he lectured on High Performance Leadership), and City College of San Francisco Business...

Testimonials

“As you pointed out, what’s lacking in leadership today is the courage to change, do things differently and then to execute those changes throughout the organization.” ”

- CEO – CHS.

“On a scale of 1 to 10, yours was a perfect 100” ”

- General Electric.

Barry Wishner

Speech Topics

- Sales
- Peak Performance
- Motivation
- Management
- Leadership
- Innovation

