

Joel Zeff creates energy. He is a dynamic speaker, improvisational humorist and author. His interactive performances invite members of the audience to participate in hilarious improvisational exercises that illustrate Joel's central message: That organizations and individuals should CELEBRATE every day successes to increase collaboration, productivity, passion and innovation. Since 1997, Joel has inspired audiences from Wells Fargo to Samsung to KPMG and even the IRS. Yes, the IRS. Joel is a masterful public speaker and a nationally renowned motivator, lifelong humorist and improvisational actor. His career is a search for fun and passion. He quickly realized the importance of both at his first jobs delivering the hometown newspaper and cleaning up trash at a suburban movie theater.

He started his professional career as a newspaper journalist and public relations executive. In 1994, Joel went out on his own as corporate communications specialist. He helped clients with their employee communications, media relations, strategy and customer marketing. Throughout the consulting process, Joel realized his clients - many of them high-level technology and telecommunications firms - needed more than marketing and public relations strategy. Many of his clients' employees were starving for fun, passion and new perspective on finding success.

At the time, Joel was having fun on the weekends as a comedian. Through friends, he discovered improvisational comedy. One of his clients (a large technology company) knew Joel performed comedy on the weekend. The client asked him to play some improvisational games before dinner for a group of high level executives. He brought a fellow comedian and a corporate speaking career was born.

## **Testimonials**

I am so pleased we were able to have you present to our sales team. I am hearing nothing but rave reviews from the attendees and you received the top scores on our post meeting survey. You not only entertained the audience but you provided an incredibly powerful and useful message that resonated with our sales team and successfully incorporated the themes of our meeting.

- Wells Fargo.

Your keynote session was exceptionally relevant to the central themes of our meeting, and you managed to energize our participants around these topics through your dynamic delivery. Thank you for a fantastic session that sent our attendees back into their workplaces with fresh perspective and renewed passion.

- Capital One Bank.

Joel Zeff

## **Speech Topics**

Virtual Keynotes

Teambuilding

Motivation

Life Balance

Leadership

Inspiration



