



At the age of 29, international bestselling author and worldwide adventurer **Alan Hobson** set out to realize his greatest childhood dream. It took him 10 grueling expeditions to high altitude, three to Mt. Everest, and a decade of intense fundraising, training and organizational effort before he finally stood on top of the world. As he gazed out from the highest physical point on the planet, tears froze to his face. He could see the curvature of the Earth as the horizon bent in his peripheral vision at 29,035 feet.

“Half the dream is done,” the then 39-year-old radioed to base camp as his voice cracked with emotion. “If we’re persistent enough, we can do the dreams.” In August 2000, Alan set out on his ultimate adventure to date. At 42, he was diagnosed with cancer of the blood and given less than a year to live. Using the hard-won lessons he learned on Everest, he chose to ignore solid medical evidence that there was an 85 per cent chance he would die and thanks to raw courage and the miracles of modern medicine, he not only survived but thrived. He is now one of less than a few dozen people to regain an elite level of fitness after a blood transplant for acute leukemia, is more physically fit than he was prior to his last Everest expedition and has been cancer-free for over nine years. He is now considered to be medically cured.

“My ‘Inner Everest’ has dwarfed the outer one,” he says quietly, “I see life now from a new perspective. Success isn’t about height. It’s about depth.” The story of Alan Hobson’s life is a breathtaking portrait in passion, persistence and peak performance spanning four decades. He is not only an Everest summiteer and worldwide adventurer, but an Adventpreneur™, a serious businessman who has s...

## Testimonials

“Alan did a fantastic job of crafting his presentation to our specific needs. He used his life experiences as the skeleton for the presentation but the detail - the heart and soul - used language, priorities and issues that spoke directly to our members. He went well beyond all expectations.”

- National Council of State Boards of Nursing.

“We were all intrigued by your commitment to learn about who we are in order to weave the story of Staples into your message and your story. Like my colleague leading our other sales division, I was a little sceptical that after covering our overly complex structure, terms, acronyms, etc., that it would all be relevant when blended into your presentation. Then, like my colleague, I sat there in the audience listening in awe of your ability to use all of our terms, names, issues, challenges and opportunities and use each of them accurately and in context, in fact, in perfect context!... As our SVP of sales said in his closing remarks at the end of the meeting, he’d have bought anything that you were selling!”

- Staples Inc..

**Alan Hobson**

## Speech Topics

- Personal Growth
- Overcoming Adversity
- Motivation
- Inspiration
- Change
- Business Motivational

