



As a math and computer science guy, **Bill Benjamin** discovered the power of managing emotions while he was working in the technology industry. Bill is very honest about the struggles he had early in his career as a leader. He was so impressed by the Institute for Health and Human Potential [IHHP]'s brain science-based approach to Emotional Intelligence, and even more so by its practical applications, that he became a partner in the company. Now that's commitment! Bill's experience in technology and sales gives him real-world experience in the types of challenges that organizations face today. His analytical background in math and computer science drives him to take a practical and scientific approach to helping people understand how the brain responds under pressure, and how that can help increase leadership and performance.

Bill has an authentic approach that resonates with the audience and especially with those that might be typically resistant to the important relationship between 'soft-skills' and exceptional leadership. A natural storyteller, he balances anecdotes with science and research to engage all types of participants. When he is not speaking, Bill spends time working with senior leaders and their teams at Fortune 500 companies helping them overcome the barriers that often hold them back from reaching their full potential.

Bill loves to write and contributed to the New York Times and Amazon bestselling book, *Performing Under Pressure: The Science of Doing Your Best When it Matters Most*, co-authored by IHHP's JP Pawliw-Fry and published in 65 countries with multiple translations. Bill is also a regular contributor to CEO magazine, Training Magazine, as well as other leadership publications.

Bill is or...

## Testimonials

“Bill was amazing - not just his talent as a speaker but his knowledge of the subject matter and ability to explain scientific material in understandable and frankly entertaining ways”

- customer.

“This was a terrific presentation! It helped me analyze myself and how to improve my relationships with others - both at work and personally. The points you made were pertinent, interactive and relevant. Thank you for presenting such a thoughtful and dynamic presentation”

- customer.

### Bill Benjamin

### Speech Topics

- Sales
- Organizational Skills
- Management
- Leadership
- Emotional Intelligence
- Coaching / Mentoring

