



**Deborah Perry Piscione** is a seasoned Silicon Valley entrepreneur in digital and traditional media whose experience spans the operations, content and e-commerce sides of digital media. Deborah co-founded Chump Genius™, an educational gaming company, and Desha Productions, Inc. the parent company of BettyConfidential®, a leading content and e-commerce site, and Alley to the Valley®, a community of the world’s most influential female entrepreneurs, investors, an corporate executives for deal flow. Prior to her move to Silicon Valley in 2006, Deborah spent 18 years in Washington, DC as a staffer in the U.S. Congress and The White House in addition to serving as a lobbyist. Deborah is also a bestselling author, on-air commentator, and public speaker and guest lecturer on topics including the Silicon Valley ecosystem and culture in addition to growing regional economies through innovation, entrepreneurship, and public policy issues. In 2012, Deborah created and co-founded Chump Genius™, an educational gaming company that will teach 21st century science and math education to kids, ages 8 and up. Co-founded with 3D illustrators Mark and Lee Fullerton, the Chump Genius™ brand franchise is based on humorous, time travel adventures of twin boy characters, Drake and Dominick (Deborah’s real life sons). The brothers take kid users on an interactive, story-driven journey and educate them through assessing and solving challenges, deciphering puzzles, constructing gadgets, utilizing tools, and exploring tactics as the kids strive for “Supremius Genius” status. In the process, kids will be taught subjects such as biology, physics, chemistry, robotics, nanotechnology artificial intelligence (AI) and aeronautics. In addition, the software will monitor the children’...

## Deborah Perry Piscione

### Speech Topics

- Women in Business
- Life Balance
- Leadership
- Innovation
- Entrepreneur
- Education



## Testimonials

“Deborah and Julianne [Malveaux] were two of the most powerful speakers we’ve ever brought in.” ”

- Microsoft Corporation.

“As to Deborah’s performance, I have to say I could not be happier with the choice to have her come to our event. She really impressed me and it was the general consensus among our students that she really stood her ground and represented women very well. She was so pleasant to work with and was so readily able to accommodate us. She truly shined.” ”

- Northeastern University ?.