



Michael Bergdahl is a professional international business speaker, author and turnaround specialist. Bergdahl worked in Bentonville, Arkansas for Walmart, as the Director of “People” for the headquarters office, where he worked directly with Walmart’s founder Sam Walton. It was Sam Walton who gave Bergdahl the nickname, “Bird Dawg!”

Previous to Walmart he worked in the FMCG Industry for PepsiCo’s Frito-Lay Division in the sales organization and headquarters staff assignments. He is a turnaround specialist who participated in two successful business turnarounds as VP of HR at both American Eagle Outfitters and Waste Management. Bergdahl has more than 25 years of HR experience, and he has received the Senior Professional in Human Resources (SPHR) lifetime certification from SHRM. He is a graduate of the Pennsylvania State University with a Bachelor of Arts Degree in Sociology / Behavioral Science.

Wal-Mart/ Sam Walton Authority

Michael Bergdahl is considered to be an authority on the best practices of Walmart & Sam Walton. He has appeared on CNN, CNBC, CNN FN, MSNBC, CNN International, Univision, CBS National Radio, and Bloomberg TV. He has participated in internationally televised news debates on “Power Lunch”, “On the Money”, “Morning Call”, and “Closing Bell”. Articles written by him, and articles written by others about him, have been published in business newspapers and magazines around the world. He has written articles for Hardware Retailer Magazine (NRHA), Progressive Grocer Magazine, Sweden’s Butikstrender Magazine, and the Retailer Association of India, STORAI Magazine.

Bergdahl is the moderator of two LinkedIn discussion groups called, “Walmart’s Best Leadership Practices - Super Group” and “Sam Walton’s Be...”

Testimonials

“We were much impressed by the Walmart machine and its capabilities. We were also delighted with your energetic delivery, and your very motivational way of getting the messages and insights across. On behalf of myself and my entire team - thanks a lot for an excellent master class!”

- Scandinavian Grocery Retailer.

“Michael is a true professional and very easy to work with. He is very committed and provides you with all the information you need in front of a conference - articles, photos, etc. to help marketing. When giving a speech he is energetic, extremely interesting to listen to, takes time to answer questions, and he really gives of himself to the audience. He will absolutely make every audience happy!”

- Exhibition Manager, easyFairs, Sweden.

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Speech Topics

- Time Management
- Peak Performance
- Motivation
- Management
- Inspiration
- Attitude

