



**Jennifer Openshaw**, author of *The Millionaire Zone* (Hyperion), is a nationally-known entrepreneur and financial commentator.

Openshaw has made it her mission to empower Americans and help them get access to the same tools used by the rich. She delivers on her mission as the voice behind *Winning Advice with Jennifer Openshaw*, heard nationwide on ABC Radio and as CEO of *Openshaw's Family Financial Network*, which provides objective tools and financial planning for families and individuals. A forceful voice for the "little guy," Openshaw's financial and economic insights have been seen and heard on a host of TV and radio shows, from CNN and CNBC to *Oprah* and *The Montel Williams Show*.

Openshaw is also author of the book, *What's Your Net Worth?*, a step-by-step financial empowerment guide for women and couples, which was turned into a Public Television show hosted by her.

Her passion for helping consumers stems from her own life story. Openshaw's mother found herself divorced at age 28, with three young kids and no formal education. To make ends meet, her mother worked two full-time jobs as a waitress. While her mother worked days and nights, eight-year-old Openshaw raised her two younger brothers and took on various projects to bring in extra money. At age 14, she took on her first "real" job as a maid in a motel.

She has served in top positions both in government and in some of America's largest financial institutions, arming her valuable tools and insights for American consumers. Openshaw got her start in financial services working as Press Secretary for California's State Treasurer. She later served as vice president at Bank of America and Director of Investment Service...

### Jennifer Openshaw

#### Speech Topics

- Women in Business
- Overcoming Adversity
- Economics

## Testimonials

"If I had *The Millionaire Zone* when I started it would have been a straight line, a virtual fast lane to millionaire status."

- Jim Cramer, Host of NBC's *Mad Money*.

"I wish I had Jennifer Openshaw's advice when I was younger."

- Kathy Ireland, Ex-model and E+CEO Kathy Ireland Worldwide.