



For twenty years, **Larry Johnson** has helped organizations build more productive and profitable working cultures through the development of strong leaders and dedicated employees. He has received rave reviews from more 150,000 business, government, and health-care professionals in every state in the union, as well as in Great Britain, China, Indonesia, Central America and Australia for his presentations on the topics of leadership, change, customer service, project management and honesty in business.

Larry Johnson is the co-author of the highly acclaimed, top-selling book, *Absolute Honesty: Building A Corporate Culture That Values Straight Talk And Rewards Integrity*. He has also written more than 40 articles, published in recognized business and association journals. His clients include Harley-Davidson Motor Company, the National Apartment Association, the Royal College of Nursing, Southwest Airlines, American Express, McDonald's Corporation, Federal Express, the U.S. Bureau of Land Management, the American Health Care Association, and the National Industries For The Blind.

Additionally, Larry has eight years of real life experience as a manager in private sector health care, three years as a manager in city government, and 20 years as president of his own consulting firm. All this gives Larry Johnson the respect and credibility audiences require. His down-to-earth, humor-packed delivery style seals the deal for them.

The bottom line is that Larry Johnson will make your meeting a success, and make you look like a hero for hiring him. To book Corporate Culture speaker Larry Johnson call Executive Speakers Bureau 901-754-9404.

Larry Johnson

Speech Topics

- Overcoming Adversity
- Motivation
- Leadership
- Customer Service
- Change
- Business Ethics



Testimonials

“ I want to thank you so much for a terrific program. American Express Business Development professionals are an extremely sophisticated and demanding group when it comes to training. They must get value for their time spent, and the training must be delivered in an excellent manner. You gave them both and then some...Larry, we would recommend you highly to anyone who is looking for a skilled presenter and facilitator to train business professionals and managers.” ”

- Vice President, Establishment Services Division, American Express.

“ Harley-Davidson dealers are a tough crowd to please. You speak their language, you address their issues, you do it with down-to-earth humor and energy - and they love you for it. ...Thanks for a great job.” ”

- World-Wide Manager of Dealer Training, Harley-Davidson Motor Company.