



**Vijay Govindarajan** is widely regarded as one of the world's leading experts on strategy and innovation. He is the Earl C. Daum 1924 Professor of International Business at the Tuck School of Business at Dartmouth College. The Coxie Distinguished Professorship is a new Dartmouth-wide faculty chair. He was the first professor in Residence and Chief Innovation Consultant at General Electric. He worked with GE's CEO Jeff Immelt to write "How GE is Disrupting Itself", the Harvard Business Review (HBR) article that pioneered the concept of reverse innovation—any innovation that is adopted first in the developing world. HBR picked reverse innovation as one of the Great Moments In Management in the Last Century. In the latest Thinkers 50 Ratings, Govindarajan is rated the #1 Indian Management Thinker.

VG writes about innovation and execution on several platforms including *Harvard Business Review* and *Bloomberg Business Week*. He is a co-leader of a global initiative to design a *\$300 House*.

Govindarajan has been identified as a leading management thinker by influential publications including: Outstanding Faculty, named by BusinessWeek in its Guide to Best B-Schools; Top Ten Business School Professor in Corporate Executive Education, named by BusinessWeek; Top Five Most Respected Executive Coach on Strategy, rated by Forbes; Top 50 Management Thinker, named by The London Times; Rising Super Star, cited by The Economist; Outstanding Teacher of the Year, voted by MBA students.

Prior to joining the faculty at Tuck, VG was on the faculties of Harvard Business School, INSEAD (Fontainebleau) and the Indian Institute of Management (Ahmedabad, India).

The recipient of nume...

## Vijay Govindarajan

### Speech Topics

- Motivation
- Leadership
- Innovation
- Global Leadership
- Economics
- Change



## Testimonials

□ I've heard that VG is a highly sought after keynote speaker. I now know why when he addressed our CEO Summit □

- Senior Executive in a Fortune 100 Company.

□ "VG's The Quest For Global Dominance will force many to rethink their global strategies. □

- University of Michigan.