

Former New York City newspaper journalist and public relations firm owner **Ned Steele** has worked with, and chronicled the achievements of, many remarkable businesspeople and professionals - from the famous to the simply successful. Now Ned shares his best stories and business development strategies with professional service providers, entrepreneurs and organizations that want to reach the same heights.

As a speaker for national, international, and regional conferences, Ned serves up an eye-opening array of insightful, practical, and do-able strategies and ideas for better marketing and business development results.

Ned speaks to audiences of attorneys, accountants, financial planners, insurance, real estate and medical professionals, small business owners and other professionals who want to build their practice and accelerate their growth. Ned is the author of the books Awaken *The Marketer In You* and *102 Publicity Tips to Grow A Business or Practice*. He is a marketing columnist for AccountantsWorld, Law Practice Today, and Smartpros, and the author of numerous articles. To book Marketing speaker Ned Steele call Executive Speakers Bureau 800-754-9404.

Testimonials

"There is no doubt that the delegates found your presentation very interesting and indeed relevant. The scores on the assessment sheet were great. I am looking forward to reading your book, too. Thanks again."

- Chief Executive, MSI Legal & Accounting Network Worldwide.

"Great teleconference! Your exceptional coverage of tips to attract new clients, networking and building a database was exceptional. I have implemented many of your ideas into my practice and have seen immediate results."

- President, Southeast Virtual Assistant Group.

Ned Steele

Speech Topics

Marketing
Coaching / Mentoring
Business Strategy