



Few people have impacted the day-to-day management of people and companies more than **Ken Blanchard**.

He co-authored the One Minute Manager Library, which includes The One Minute Manager (1982), Pulling the One Minute Manager to Work (1984), The One Minute Manager Meets The Monkey (1989), and The One Minute Manager Builds High Performing Teams (1990) has collectively sold more than nine million copies and has been translated into more than 20 languages.

Keynote speaker Ken Blanchard is chairman of Blanchard Training and Development Inc., a full service management consulting and training company which he founded in 1979 with his wife Marjorie. He has been a guest on a number of television programs including Good Morning America and the Today Show, and has been featured in Time, People, US News And World Report and a host of other popular publications. He is also a contributing editor of Quality Digest, Personal Selling Power and Executive Excellence Newsletter.

Blanchard earned his B.A. in government and philosophy from Cornell University, his M.A. in sociology and counseling from Colgate University and his Ph.D. in educational administration and leadership from Cornell University.

A gregarious, sought after and prominent author, speaker and business consultant, he is universally characterized by friends, colleagues and clients, as one of the most insightful, powerful and compassionate men in business today.

When Ken speaks, he speaks from the heart with warmth and humor. His unique gift is to speak to an audience and communicate with the heart of each person as if they were alone together. He is a polished storyteller with a knack for making the seemingly complex easy to understand.

Ken Blanchard

Speech Topics

- ☐ Sales
- ☐ Religion / Faith
- ☐ Management
- ☐ Employee Engagement
- ☐ Customer Service



Testimonials

☐ "Excellent program. Ken was outstanding!"

- First USA Bank.

☐ "You definitely made an impact on our division. Our managers will be creating Raving Fans for many years to come."

- Publix Supermarkets, Inc..