



Dr. Williams is a respected researcher, national columnist and award-winning speaker. She is the President and CEO of Williams Research, Inc. and the author of several books including, *Leading Beyond Excellence* and the soon to be released *Stop Struggling: Get Rich-- Stay Rich!* As a former professor at Penn State University and a two-time endowed chair holder, she has dedicated her life to educating and developing future and current leaders. Major corporations and President Clinton's Commission on Critical Infrastructure Protection have sought her advice. Dr. Williams' research has practical and global implications and as such she has spoken to audiences in the United States, Belgium, Austria, Canada, London and Australia.

While featured in magazines for her expertise in business, she is also known for her ability to motivate executives, future leaders and audiences of all sizes. Her peers and students alike recognize her as a leader in the field of business and supply chain management. She has received many teaching awards and recognition from The Ohio State, Penn State, and the University of Arkansas. Dr. Williams has been ranked by the most prestigious journal in the field for the number of articles published. Her research has been published in the *Journal of Marketing Channels*, *Journal of Business Logistics*, the *Transportation Journal*, *The International Journal of Physical Distribution and Logistics Management* and the *International Journal of Logistics Management*. Her column *Profiles in Leadership* is published in the *Supply Chain Management Review Magazine*. She also writes a column on business issues for *New Age Retailer* and other national magazines. Dr. Williams has been given the highest honor bestowed upon a faculty member-an endowed chair. Upon...

**Lisa Williams**

### Speech Topics

- Personal Growth
- Peak Performance
- Motivation
- Marketing
- Leadership
- Executive Speaker

## Testimonials

“Lisa is an expert who has the unique ability to inform and inspire the audience. I personally walked away energized because of the possibilities she presented.”

- Vice President, Home Depot.

“What a presentation!!! Your presentation made our conference a shining success.”

- Business Professor, St. Louis University.