



Bob Prosen is an experienced business leader with a pragmatic grip on the reality of what it takes to deliver extraordinary bottom-line results. Bob is President and CEO of The Prosen Center for Business Advancement, whose mission is to help business leaders rapidly increase performance, productivity and profits. Bob is also the world's leading authority on The Five Attributes of Highly Profitable Companies®.

Today, Bob Prosen applies his powerful management training programs for getting results across all industry sectors - from financial services to technology to retail, healthcare, not-for-profit, education and professional services. His speaking, workshop and problem-solving engagements take him around the world and into companies that are committed to achieving extraordinary operating results. Bob is internationally recognized as a business expert who helped such companies as AT&T Global Information Solutions/NCR, Hitachi Data Systems, Sabre, Sprint, and Data Return Corporation achieve unprecedented financial and operational success. He has held posts ranging from Senior Vice President and Managing Partner to Chief Operating Officer.

The Prosen Center for Business Advancement is the nation's only leadership center focused exclusively on business execution. Leaders participate in customized programs to learn The Five Attributes of Highly Profitable Companies® and the powerful tools and techniques that enable them to convert plans into results. Bob earned his MBA from Georgia State University and holds post-graduate certifications from MIT, Duke University and The Wharton School. He has received numerous awards for professional excellence and serves on the University of North Texas School of Marketing Advisory Board...

Bob Prosen

Speech Topics

- ▮ Sales
- ▮ Peak Performance
- ▮ Motivation
- ▮ Management
- ▮ Leadership
- ▮ Executive Speaker



Testimonials

▮ “My mind is still reverberating from the vast amount of information that was consumed at your presentation. Thanks for you in taking the time to speak with us “little guy” CEOs. Yours has certainly been one of the most memorable topics I have encountered in quite some time. Your passion for helping us improve our bottom line is nothing short of astounding. What I like best is your attitude and charged enthusiasm that is so rare in the world of “know the numbers, live the numbers” professionals. You never lost an ounce of attention from any one in the room. Well done!” ▮

- [Learn To Earn, LLC.](#)

▮ “There is no other comprehensive business education of this kind available anywhere.” ▮

- [DMG Market Research.](#)