



Jeremy Rifkin is president of the Foundation on Economic Trends and the bestselling author of nineteen books on the impact of scientific and technological changes on the economy, the workforce, society, and the environment. His books have been translated into more than thirty five languages and are used in hundreds of universities, corporations and government agencies around the world. His most recent books include *The Third Industrial Revolution*, *The Empathic Civilization*, *The Hydrogen Economy*, *The European Dream*, *The End of Work*, *The Age of Access*, and *The Biotech Century*.

Jeremy Rifkin has been an advisor to the European Union for the past decade. Mr. Rifkin advised the government of Spain during its presidency of the European Union (January 1st – June 30, 2010). Mr. Rifkin also served as an adviser to President Nicolas Sarkozy of France, Chancellor Angela Merkel of Germany, Prime Minister Jose Socrates of Portugal, Prime Minister Jose Luis Rodriguez Zapatero of Spain, and Prime Minister Janez JanÅja of Slovenia, during their respective European Council Presidencies, on issues related to the economy, climate change, and energy security. He currently advises the European Commission, the European Parliament, and several EU heads of state.

Mr. Rifkin is the principle architect of the European Union's Third Industrial Revolution long-term economic sustainability plan to address the triple challenge of the global economic crisis, energy security, and climate change. The Third Industrial Revolution was formally endorsed by the European Parliament in 2007 and is now being implemented by various agencies within the European Commission as well as in the 27 member-states.

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