



Frans Johansson is the best-selling author of *The Medici Effect: Breakthrough Insights at the Intersection of Ideas, Concepts and Cultures*. Translated into 20 languages, *The Medici Effect* was named one of the top 10 best business books by Amazon.com.

In his book and in his presentations, Johansson clearly shows how the best ideas and innovation come from collaboration between people with diverse experiences, skills, expertise, perspectives, backgrounds and cultures. Simply stated, Johansson is known for making the business case for diversity. He packs his programs with plenty of examples and gives people what they need to know and what they need to do to break down silos and bring out the best that everyone has to give to any challenge or opportunity. Regardless of rank or where they reside on the org chart—even if they are not on it.

His latest book *The Click Moment: Seizing Opportunity in an Unpredictable World* (September 2012), focuses on the ideas and moments that successful leaders must leverage to unleash innovation and growth.

Innovation speaker Frans Johansson has lived all his life at the intersection where ideas from different fields and cultures meet and collide. He was raised in Sweden by his African- American-Cherokee mother and Swedish father. Johansson earned his B.S. in Environmental Science from Brown University and his MBA from Harvard Business School. He founded both a Boston-based software company and a medical device company operating out of Baltimore and Stockholm, Sweden. He has written articles on healthcare, information technology and the science of sport fishing and has been featured on CNN's AC360, ABC's Early Morning Show and CNBC's The Business of Innovation seri...

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Speech Topics

- Motivation
- Innovation
- Executive Speaker
- Entrepreneur
- Diversity

