



Pete Luongo retired as President and CEO of The Berry Company in August of 2003. His career at Berry spanned more than 33 years. During his last nine years with the company, Peter was instrumental in guiding Berry through a period of record sales growth, numerous contract acquisitions and the perpetuation of the nearly 100 year old company as an industry leader and a “great place to work.” While Peter’s career was dedicated to finding a better way, no initiative was more profound or had a greater impact than his development of “The Leadership Pledge” which was subsequently implemented as the operating philosophy inside The Berry Company in 1994 and remains there today.

Since retirement Pete Luongo has devoted himself to giving back through his book, “10 Truths About Leadership.....It’s Not Just About Winning”, speaking engagements, board memberships and by serving as executive director of Center for Leadership and Executive Development at the University of Dayton where he also serves as an adjunct professor teaching leadership at both the undergraduate and graduate level and serves of the University’s Board of Trustees.

Peter has been fortunate to work with 100+ plus companies, collegiate athletic programs and numerous organizations sharing his behavior driven model “The Leadership Pledge” that focuses on people, support, expectations, feedback, and accountability. The ten truths are life’s lessons that help each of us understand that our lives will be valued by our willingness to make a difference in other people’s lives. Coaching and inspiring leadership at all organizational levels is Pete’s passion: his message will move and inspire you. To book leadership speaker Pete Luongo call Executive Speakers Bureau 901-754-9404.

Pete Luongo

Speech Topics

- Teambuilding
- Strategic Alliance
- Sales
- Peak Performance
- Midsouth
- Leadership

