FutureThink CEO **Lisa Bodell** ranks among the Top 50 Speakers Worldwide and is the best-selling author of Kill the Company and Why Simple Wins. She's a global expert on simplification and innovation, who inspires audiences to stop their old ways of working so they can do more work that truly matters.

A thought leader and serial entrepreneur, Bodell's transformational message has inspired executives at top-ranked organizations such as Google, Novartis, Citigroup, LinkedIn, and CVS/Aetna. Her provocative yet practical approach enables leaders and their teams to eliminate the unnecessary complexity and time-sucks that hold them back and make simplicity their competitive advantage. Bodell is a monthly contributor to Forbes and has frequently appeared in Fast Company, WIRED, The New York Times, Harvard Business Review, and more. She's been featured in many major books such as Warren Berger's A More Beautiful Question, Adam Grant's Originals, and After Shock, the 50-year celebration of futurist Alvin Toffler's Future Shock.

Bodell has taught at both American University and Fordham University and has a TED talk on the topic of simplification. She's served on the board of advisors of several organizations, including the Global Agenda Council for the World Economic Forum, the United States National Security Agency, the Association of Professional Futurists, and the Novartis board of Culture, Diversity & Inclusion.

Testimonials

"Lisa was very well received – our CEO Gary Norcross was apparently inspired by Lisa!"

- Fidelity.

"Lisa Bodell was the absolute perfect closing keynote for my company's annual conference which was being hosted virtually for the first time in its 30+ year history. She is a natural on-camera, which is super challenging to pull off in a virtual environment. Lisa did a great job delivering an interactive program that kept the audience engaged from start to finish."

- P&I.

Lisa Bodell

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