



Former Merrill Lynch stockbroker turned author and Keynote Speaker, **Mark Jeffries**, has become a trusted adviser and communications consultant to some of the world's largest and most successful organizations. He speaks at and moderates conferences, summits, sales meetings, user forums and conventions all over the world for clients including IBM, Ernst & Young, SAS, HP, Zurich Insurance, Gartner, Microsoft, Royal Bank of Canada, Deltek & Bank of America.

With his depth of event experience, many of Mark's clients now also use him as an event consultant, working alongside the production team to create an event with audience appeal, a memorable impact, and an effective message.

As an economist, former stockbroker and TV host, Mark brings a wealth of knowledge and experience to the events he speaks at and facilitates.

A true all-rounder Mark is an entertaining and experienced 'MC', an incisive and knowledgeable facilitator able to quickly master the intricacies of business within any industry and a popular speaker with a "hugely entertaining" and "immensely practical" keynote presentation entitled "The Art of Business Influence - Selling without Selling".

## Testimonials

I would like to congratulate you on an outstanding result! Your speaker score is a perfect (and very rare) 5.00, which makes you the highest scoring speaker at the MDM Summit, including all Gartner and Guest Speakers. You can be very proud of this result! This ranks up there with the handful of our very best analyst speakers globally! Fantastic! Well done! THANK YOU

- Director, Product Management.

Thank you again for an incredible presentation at our area off-site in Copenhagen today. The team was energized, engaged and motivated (power of 3 J ) to put many of your 'tools' to work right away. In fact they incorporated learnings in their final presentations at the end of the day and I was WOW'd by the results.

- Corporate Project Vice President, Novo Nordisk Region Europe A/S.

### Mark Jeffries

### Speech Topics

- Technology
- Sales
- Peak Performance
- Motivation
- Management
- Leadership

