



Gail Evans is the best-selling author of *Play Like a Man, Win Like a Woman: What Men Know About Success that Women Need to Learn*. The book was listed for several months on the New York Times, BusinessWeek, and Wall Street Journal bestseller lists. She has appeared on The Today Show and Larry King Live, and in USA Today and The New York Times.

Evans' career is vast, beginning in government and culminating in her role as the Executive Vice President of CNN. Evans began working with CNN at its inception in 1980 and was promoted to Executive Vice President in 1996. In September 2000, she was named to Executive Vice President of Domestic Networks for the CNN Newsgroup, where she was responsible for program and talent development of all domestic networks overseeing national and international talk shows and the Network Guest Bookings Department, which schedules about 25,000 guests each year. She served as an appointed member of the CNN Executive Committee and is past chairperson of the CNN programming task force.

In addition, **Gail Evans** developed three of CNN's most popular programs: TalkBack Live, television's first interactive live talk show; Burden of Proof, the first daily legal talk show on network television; and CNN & Company, the news talk show featuring a panel of female experts debating the top stories of the day. Evans retired from CNN in the summer of 2001 and remains a consultant to the company. Evans began her career in the early 1960s, working on a number of congressional staffs. She worked at the White House in the Office of the Special Counsel to the President during the Lyndon B. Johnson Administration and was instrumental in the creation of the President's Committee on Equal Employment Opp...

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