



Dan Coughlin works with senior-level executives and managers to improve their impact as business leaders, focusing on five critical management topics: leadership, teamwork, branding, innovation, and execution. A leading authority on how to lead an organization for sustainable, profitable growth, his client list is a who's who of some of the world's best companies, including McDonald's, Toyota, Marriott, Coca-Cola, GE, Anheuser-Busch, Shell, Subway, Abbott, RE/MAX, Prudential, Boeing, and more than 200 others. Since 1998, Coughlin has invested over 3,000 hours on-site as a management consultant observing and advising executives and managers in a wide variety of business functions and in more than 50 industries. As an executive coach, he has provided more than 2,100 coaching sessions for presidents, vice-presidents, and senior directors in Fortune 500 companies, major privately-owned firms, and small businesses. Coughlin and his clients constantly work to hone simple processes that will improve performance throughout their organizations.

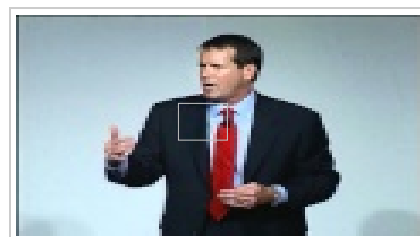
Dan Coughlin is one of America's most practical business teachers. He delivers penetrating insights that attendees can use immediately to achieve sustainable improvement in their business performance and results. Audiences consistently say they appreciate the usefulness of his ideas, the way he customizes his remarks for their group, and the simple, down-to-earth, and humorous way in which he delivers them. In fact, he has provided hundreds of customized presentations on business acceleration across the United States. His keynote topics include leadership, teamwork, branding, and innovation.

Customization. Dan Coughlin is an extremely detailed, organized, and articulate speaker. He beli...

Dan Coughlin

Speech Topics

- ☐ Sales
- ☐ Management
- ☐ Leadership
- ☐ Innovation
- ☐ Business Trends
- ☐ Business Strategy



Testimonials

☐ On behalf of Medicine Shoppe International and our six hundred franchisees, I want to thank you for playing a key role in our National Meeting in Seattle as our keynote speaker and also leading a breakout session on branding. Your keynote address contained a message that every business owner needed to hear in today's pharmacy environment. I am also pleased that it dovetailed perfectly with my message. The quality of your remarks reflected the research and effort that you put into the presentation. Visiting our pharmacies as a customer and in your capacity as our keynote speaker allowed you to personalize your address. I believe that your personalization resonated with our franchisees, giving your presentation more meaning and more impact. Your connection with our franchisees was also evident in your breakout session on branding. You were the only session to 'sell out.' Your keynote presentation left them wanting more, and you didn't disappoint them in your branding session. As a matter of course we debriefed the staff after the meeting soliciting feedback on a number of topics, but, most importantly, the speakers. For the record, you received the most comments and they were all very positive. Thank you for contributing to the success of our National Meeting.

- Medicine Shoppe International, a Cardinal Health company.

☐ Dan Coughlin was a pleasure to work with and was very well prepared when he

spoke to our group. Dan took the time to ask the right questions long before his speaking engagement and had several in-depth conversations within our membership educating himself on the challenges within our business. Our Broker/Owners are a tough crowd to please, but Dan connected with them immediately and most importantly held their attention and the group was deeply engaged during the entire session. Dozens of positive comments afterwards about a morning well spent. I look forward to working with Dan again in the coming years. □

- RE/MAX Ontario-Antlantic Canada, Inc..
