



Enlightening, inspiring and entertaining, **Dr. Bruce Weinstein**, The Ethics Guy, shows leaders in business, health care, law, accounting, and education why character is the missing link to excellence and how to hire and promote people of high character.

He writes an online column for Fortune twice a week and is the author of the books *Ethical Intelligence: Five Principles for Untangling Your Toughest Problems at Work and Beyond*, and *Is It Still Cheating If I Don't Get Caught?*

His latest book, *The Good Ones: Ten Crucial Qualities of High-Character Employees*, reveals how employers can find good people to work for them and why character is the missing link to excellence. It also shows job candidates how to excel in their interviews by using a novel strategy: explaining how their high character has consistently delivered strong results.

An in-demand speaker, Dr. Weinstein's clients have included the Montana Society of Certified Public Accountants (two years in a row), National Football League, the Investment Management Consultants Association, Blue Cross/Blue Shield, American Society of Pension Professionals and Actuaries, Northrop Grumman, the National Business Aviation Association, the colleges of business of Eastern Michigan University and the University of North Dakota, and over 300 other leading groups.

You have seen Dr. Weinstein on NBC's *Today Show*, ABC's *Good Morning America*, a wide range of CNN programs, Fox News Channel's *O'Reilly Factor* and *Fox and Friends*, Fox Business Network's *Cavuto*, *MSNBC Live*, and *CNBC's Fast Money*. His work has been featured in *USA Today*, the *New York Times*, and *American Airlines'* in-flight...

Testimonials

“Dr. Weinstein has the unique ability to make an ethics class fascinating. He combines personal and professional ethics into a class that stimulates and intrigues participants. He holds their attention effortlessly with his real-world examples. Hire him! You won't regret it.”

- Communications Director Montana Society of CPAs.

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Speech Topics

Business Ethics

