



John Manzella is a world-recognized author and speaker on global business, competitive strategies, and the latest economic trends. His valuable insight, analysis and strategic direction have been vital to many of the world's largest corporations and associations preparing for the business, economic and political challenges ahead.

John's speaking topics can be customized and include international business and investment, U.S. and global economics, business trends and emerging risks, skills and workforce, and U.S. economic and trade policy.

He has written hundreds of articles and several books, including *Global America: Understanding Global and Economic Trends and How To Ensure Competitiveness*, *Grasping Globalization: It's Impact and Your Corporate Response*, and *Mexico & NAFTA: The Real Impact*. His op-eds have been nationally syndicated and his views have appeared in *The Wall Street Journal*, *New York Times*, *Bloomberg*, *NPR*, *Xinhua* (China), *La Jornada* (Mexico) and *Lianhe Zaobao* (Singapore). Additionally, he is a contributing writer for American City Business Journals, owner of 43 metropolitan weekly publications.

John also is chair of the Upstate New York District Export Council, a position appointed by the U.S. Secretary of Commerce, and founder of both the ManzellaReport.com, a premier source for global business and economic news and analysis, and [Manzella Trade Communications Inc.](http://ManzellaTrade.com), a public affairs, publishing and consulting firm. In addition, he is former President and CEO of World Trade Center BN.

To book global business and economics speaker John Manzella call Executive Speakers Bureau at 901-754-9404.

Testimonials

“John is an excellent speaker who understands global trends and U.S.-China trade very well. His insight on how U.S. Members of Congress operate is extremely informative and thought provoking to stakeholders of international business.”

- Executive MBA Program Asia, The University of Chicago Booth School of Business.

“Our attendees found your presentation outstanding and packed with insight. It was obvious that you are in the know on the pressing issues making headlines across the world. I can categorically say that you gave the most outstanding presentation I have heard in my history of involvement with the conference.”

- Virginia Economic Development Partnership.

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Speech Topics

- Economics
- Change
- Business Trends
- Business Strategy

