



**John Manzella** is a world-recognized speaker, author, and a nationally syndicated columnist on global business, trade policy, labor, and the latest economic trends. His valuable insight, analysis and strategic direction have been vital to many of the world's largest corporations, associations and universities preparing for the business, economic and political challenges ahead.

John's views have appeared in The Wall Street Journal, New York Times, Chicago Tribune, Bloomberg, NPR, Newsday, Houston Chronicle, Denver Post, and other publications in China, Singapore, Mexico and across the globe. His books include Global America: Understanding Global and Economic Trends and How To Ensure Competitiveness, Grasping Globalization: It's Impact and Your Corporate Response, and Mexico & NAFTA: The Real Impact, among others.

John is founder of both the ManzellaReport.com, a premier source for global business and economic analysis, and Manzella Trade Communications, Inc., a public affairs, publishing and consulting firm. He also is chair of the Upstate New York District Export Council, a position appointed by the U.S. Secretary of Commerce, former Executive Director of goTRADE New York, an advocacy coalition sponsored by the Washington, D.C.-based Business Roundtable, and former CEO of World Trade Center BN.

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- Executive MBA Program Asia, The University of Chicago Booth School of Business.

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### John Manzella

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