



Gregg Lederman is a highly-acclaimed speaker, best-selling author, and the CEO of Brand Integrity, an employee engagement company.

For the past 15 years, Gregg has worked with tens of thousands of business leaders and managers to implement a sustainable engagement solution—one that goes beyond rewards and “thank you” programs, and positions their companies to become even better places to work, ultimately creating customers for life. Gregg is a thoughtful, interactive, and high-energy speaker. Audience members leave motivated and equipped to start their team on a path for more engagement, creating an even better place to work and, ultimately, keeping customers for life. The results speak for themselves:

- Gregg’s clients have experienced a more than 68% increase in employee engagement over the last two years (based on Brand Integrity’s Engaged Index™).
- More than 65% of Gregg’s clients have been noted on “Best Places to Work” lists, either in their region, industry, or on the Fortune 100 Best Companies to Work For® annual ranking.

When he’s not on stage, **Gregg Lederman** works with his team at Brand Integrity in serving clients across the nation in over 25 different industries. Brand Integrity’s solution complements existing HR systems by providing a unique blend of consulting and technology to help clients create a culture and environment where employees can become more engaged. Brand Integrity’s approach helps companies quantify their culture and show the impact on key business results. To book **Gregg Lederman** call Executive Speakers Bureau at 901-754-9404.

Testimonials

“Gregg’s workshops provided thought-provoking insight to help us delve deeper into how we could further improve our differentiation and results in the marketplace. His methodology goes well beyond the discovery phase to give businesses the ‘how-to’ advice they need to begin implementing change today.”

- VP of Marketing, Wegmans Food Markets Inc..

“We just had the most dynamic speaker! Gregg Lederman challenged our audience to think about their business in new ways and captured their hearts with buckets of takeaway value relevant to their business. He is one of the highest audience- rated speakers our regional AMA Chapter has ever had.”

- NY Capital Region Chapter of the American Marketing Association.

Gregg Lederman

Speech Topics

- Management
- Leadership
- Employee Engagement
- Customer Experience
- Business Trends
- Business Culture

**CREATING
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