



**Michael E. Gerber** is the Founder & Chairman of E-Myth Worldwide, the coaching, training, and education firm he founded in 1977 to transform the development of small businesses worldwide. Now approaching its 30th year, Michael's E-Myth company has achieved stunning results by helping to grow more than 50,000 businesses in over 145 countries. As the author of seven E-Myth books, including the mega-bestseller *The E-Myth Revisited*, Michael has established his revolutionary perspective as the gold standard for small business development, becoming what Inc. Magazine called "the world's #1 small business guru" and one of Business Week's bestselling authors of the past decades. Michael's passion and genius for understanding the plight of the individual entrepreneur is the crux of his tremendous appeal and success, and has formed the core value of the E-Myth brand as it has evolved over nearly three decades. Indeed, the unique ability of Michael Gerber's E-Myth Perspective to help desperate small business operators overcome their "entrepreneurial seizure" and begin to work ON their business, and not merely IN it, is the very heart of the E-Myth revolution.

Now 70 years young and unquenched in his passion to transform entrepreneurship worldwide, Michael Gerber is turning his attention from the development of existing businesses to the special needs of entrepreneurs in the Startup. In December 2005 he launched a new venture for entrepreneurs seeking to create world class startups, In the Dreaming Room, LLC, which is conducting 2 ½ day intensive weekend gatherings in the United States, Canada, and the United Kingdom.

Based on his experiences with entrepreneurs in these "Dreaming Room" events, Michael finalized his next major...

## Testimonials

"Michael Gerber's strategies in The E-Myth were instrumental in building my company from two employees to a global organization; I can't wait to see how applying the strategies from 'Awakening the Entrepreneur Within' will affect its growth!"

- BNI.

"Michael's understanding of entrepreneurship and small business management has been a difference maker for countless businesses, including Infusion Software. His insights into the entrepreneurial process of building a business are a 'must read' for every small business owner. The vision, clarity, and leadership that came out of our Dreaming Room experience were..."

- Infusion Software.

**Michael Gerber**

**Speech Topics**

- ▮ Leadership
- ▮ Customer Service
- ▮ Business Trends

