Jim Lawless is one of the world's leading keynote speakers. Over half a million people on five continents have been entertained and inspired by Jim's presentations and many more by his bestselling book "Taming Tigers" (Random House).

Jim acts as an elite team coach at board level and serves as a non-executive board chairman. He has advised companies globally on creating cultural change and elite teams. He has designed and implemented successful change programmes in companies including Apple, Barclaycard, Atos, Axa, BT, Aramark, Skrill Group and Badminton England.

He insists on testing his principles on himself before advising others, using "Taming Tigers" to become Britain's deepest freediver. He is the first Briton to dive below the magic 100m barrier on a single breath of air. In response to an audience challenge, he proved "Taming Tigers" by becoming a jockey in 12 months. At the outset he was 3 stone (20kg) too heavy and could not ride.

These adventures - and the lessons he learned - bring him and his methodology immediate credibility with audiences on all continents.

Jim holds a Bachelor of Laws degree, qualified as a solicitor and practiced commercial law in the City of London and in a major IT company before founding Taming Tigers Limited (formerly "Optimise"). He was elected a Fellow of the Royal Society for the Arts in 2008 in recognition of his business writing.

Testimonials

"Just wanted to extend my thanks once again for the excellent talk you gave on Friday morning. It managed to lift people after a particularly big night, make them laugh and also gave them a lot to think about in terms of shaping their own careers. I hope to be able to work with you again in the future."

- Partner, Deloitte.

"Working with Jim and being in Jim's seminars are an inspiration and great fun. You can actually watch people grow into themselves."

- The Comedy Store Players.

Jim Lawless

Speech Topics

- Teambuilding
- Motivation
- Management
- Leadership
- Innovation
- Change