



Edie Hand is a business woman, speaker, television celebrity, and author. She has authored, co-authored, or assisted in the development of over twenty books, including *ABC's of Selling with Etiquette*, inspirational cookbooks and novellas from the heart. She assisted the author of *GRITS: Girls Raised in the South* in producing that mega-bestseller and wrote *A Country Music Christmas* with country music producing legend Buddy Killen and co-penned *Genuine Elvis*, a tribute to her cousin, Elvis Presley, with multi-platinum recording artist Ronnie McDowell. In addition, the business world knows Edie for her many acts of kindness and work in various charities.

She has starred in national commercials, daytime television dramas, and hosted numerous radio and television shows nationwide. In addition Edie produces a world wide *Holiday Memories* special with top Country Artists to raise awareness for kids with Cancer. She has been the CEO of Hand N' Hand Advertising, Inc. since 1976 while actively involved in the Alliance for Women in Media (formerly American Women in Radio & Television) for over thirty years.

In an effort to pay it forward and leave a legacy for community involvement, Edie founded the Edie Hand Foundation after the loss of her three young brothers and her personal experience as a Cancer Survivor. Her foundation helps to benefit The Children's Hospital of Alabama and St. Jude Children's Research Hospital. Her "You Pave the Way" programs are educational and empowering for kids and women. The books she co-wrote of "31 Things To Raise A Child's Self-Esteem" & "Women of True Grit" help...

Testimonials

“Edie Hand and Martha Bolton presented a humorous and inspiring message of “Mopping with your Pearls on. Their program offered something for all ages.”

- President of Women's Ministry, Woodmont Baptist Church .

“I recently heard Edie Hand speak at the Women's Automotive Association International Dinner in Las Vegas. Her presentation touched the audience on so many levels. We laughed with her when impersonating Phyllis Diller, and got misty eyed when she spoke about her personal challenges and how she and other women overcame adversity to reach great levels of success. It was one of the best evenings of my life.”

- President, Carfolks.com LLC .

Edie Hand

Speech Topics

- Overcoming Adversity
- Leadership
- Inspiration
- Coaching / Mentoring
- Branding
- Attitude

