

Jay Baer is a Hall of Fame keynote speaker who teaches business growth through customer experience and marketing innovation. He is also a popular emcee and host of large events, New York Times bestselling author of six books, and founder of five, multi-million dollar companies.

Filled with real-world case studies and examples, Jay's entertaining and engaging programs teach companies how to turn customer experience, customer service, and marketing into their biggest business growth advantage.

Advisor to numerous iconic brands such as including Caterpillar, Nike, IBM, Allstate, The United Nations, and 32 of the FORTUNE 500, he is the Founder of Convince & Convert, a strategy consulting firm that owns the world's #1 content marketing blog and the world's top marketing podcast.

To book Jay Baer or for more information, please contact Executive Speakers Bureau at 901-754-9404.

Testimonials

"Absolutely phenomenal! I've lost count of the people who've told me he's the best, most applicable speaker we've ever had at our conference. I don't know how we can top him next year. Thanks for your help in getting him booked. He was fantastic!"

- Caterpillar.

"The minute Jay (literally) ran up on stage to inspire over 700 property managers, the energy level in the room reached phenomenal heights. His style—a perfect balance of humorous examples and educational insights—kept people engaged until the very end. It was informative, actionable, and personal—and incredibly valuable to our customers."

- Head of Marketing, Appfolio.

Jay Baer

Speech Topics

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Marketing

Emcee

Customer Service

Customer Experience



