



Gene Marks is a columnist, author, and small business owner.

Gene's weekly columns and blogs for The New York Times, Forbes, Business Week and The American City Business Journal are read by thousands of small and medium sized business owners around the country.

Gene has written five books on business management, specifically geared towards small and medium sized companies. His most recent is *In God We Trust, All Others Pay Cash – Simple Lessons from Smart Business People* (Create Space, 2010). Gene has also written the #1 Amazon Small Business Best Seller *The Streetwise Small Business Book of Lists* (Adams Media, 2006), *The Small Business Desk Reference* (Alpha Books, 2004), *Outfoxing The Small Business Owner – Crafty Techniques for Creating a Profitable Relationship* (Adams Media, 2005) and *The Complete Idiot's Guide To Successful Outsourcing* (Alpha Books, 2005).

Nationally, Gene frequently appears on FOX Business and CNBC discussing matters affecting small business. Gene also appears quarterly on MSNBC's "Your Business" program and monthly on various TV outlets in the Philadelphia area. In addition, Gene has appeared as a guest on numerous radio talk shows, authored dozens of articles for many publications and has been quoted frequently in the national media, including *The New York Times*, *USA Today*, *The Chicago Tribune* and *Business Week*. He is also a member of the National Speaker's Association. Through his keynotes, workshops, seminars and executive retreats, Gene helps small and medium sized business owners, executives and managers understand the political, economic and technological trends that will affect their companies so they can make profitable decisions.

Gene...

Testimonials

“Gene expertly translated today's economic and business trends into every day language and applications that helped our members answer the question, “So what does this mean for me?” It was a pleasure to work with someone who showed a genuine interest in our group and in making sure his presentation was informative, relevant, and delivered with a generous dose of humor. He said his goal was to make sure every person in our group left with at least one new idea to help make their business more profitable in the coming year – and he more than delivered. I was stopped over and over again by attendees who said, “What a great speaker.””

- Executive Director Florida Sod Growers Cooperative.

“Dear Gene, Thank you for an outstanding presentation during our convention! Our attendees reported they thoroughly enjoyed and gained significant insight of relevance to their business. The myriad of topics you covered were right on target for their concerns and interests. On behalf of all IWPA members, I want to thank you again for your memorable presentation.”

- Executive VP International Wood Products Association.

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Speech Topics

- Technology
- Politics & Current Events
- Economics
- Customer Service
- Business Trends

