



Ross Bernstein is a best-selling author of nearly 50 sports books, Ross Bernstein is an inspirational business speaker who helps companies and organizations think and act more like champions. Ross and his books have been featured on thousands of television and radio programs over his career, including CNN, MSNBC, FoxNews, ESPN, TSN, ABC, NBC, CBS, and the CBC, as well as in the pages of the Wall Street Journal, New York Times, and USA Today.

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Ross grew up in the small southern Minnesota town of Fairmont and went on to attend the University of Minnesota. It was there where he first got into writing through some rather unique circumstances. You see, after a failed attempt to make it as a walk-on to the University’s top-ranked Golden Gopher hockey team, Ross opted for the next best thing – to become the team’s mascot, “Goldy the Gopher.” His humorous accounts as a mischievous rodent then inspired t...

Ross Bernstein

Speech Topics

- Teambuilding
- Peak Performance
- Motivation
- Leadership



Testimonials

“Ross, what a pleasure it was to meet you! Our group really enjoyed the great metaphors you employed in using sports to illustrate everyday business goals. Thank you for sharing your stories with us, your presentation was entertaining and left a really positive message with all our employees. We are also enjoying reading your books. Thanks again!”

- 3M Commercial Graphics Division.

“Ross Bernstein’s passion, admiration and respect for Herb Brooks was evident. His sharing of experiences and the lessons learned were inspirational and provided concepts I could use both personally and professionally. A must do experience even for those of us who are not hockey fans.”

- Associated Healthcare.