



**Jeffrey Hayzlett** is a change agent, focusing on leadership, innovation and change management to drive business growth. His signature humor and big, bold approach engages audiences to start thinking differently about their business. Hayzlett motivates audiences to become change agents and leaves them inspired to think big and do bigger. With decades of experience in business growth, communications, leadership and marketing, Hayzlett shares his many successes - and failures - to give your company a new perspective on creativity, innovation, marketing, management and customer service.

An online marketing, social media and mobile marketing expert, Hayzlett explores up-to-the-moment trends to help business survive and thrive in the increasingly competitive digital landscape and the future of marketing. Hayzlett receives standing ovations and is considered a top professional speaker in the business and marketing industries. In short, Hayzlett is a subject matter expert that will knock your socks off and keep your audience wanting more.

To book Jeffrey Hayzlett call Executive Speakers Bureau at 901-754-9404.

## Testimonials

“I want to express my gratitude to you for taking time from a very busy schedule to participate in the TriZetto Executive Vision Summit. Your entertaining and informative session on the role of social media and marketing strategy in growing an organization’s brand was very well received by the executives in attendance. On behalf of the entire TriZetto team, thank you.”

- Director, Marketing Programs, The TriZetto® Group.

“Jeffrey was wonderful, just as we expected! His presentation was right in line with where we are at Domtar today and how to plan for our future. He was very captivating with his real life experiences. It's always good to know that we're not the only ones with challenges of our own, and great to be encouraged on how to address them and come out on top.”

- Sustainability & Business Communications.

## Jeffrey Hayzlett

### Speech Topics

- Technology
- Social Media
- Marketing
- Executive Speaker
- Change
- Business Trends

