



Frank Luntz is one of the most honored communication professionals in America today. *Time* magazine named him one of "50 of America's most promising leaders aged 40 and under," and *Newsweek* identified him as No. 24 on their Power Elite survey. In 2012, he finished 87th in a *Time* magazine global poll of the "most influential people in the world," and was previous a winner of The *Washington Post's* coveted "Crystal Ball" award for being the most accurate pundit. His focus groups have become so influential that presidential candidate Barack Obama had this to say following the PBS presidential debate: "When Frank Luntz invites you to talk to his focus group, you talk to his focus group."

Luntz was an Election Night commentator on CBS in 2016, having held similar responsibilities for Fox News and MSBC in previous elections. His reoccurring segments on MSNBC/CNBC, "100 Days, 1000 Voices" won the coveted Emmy Award in 2001. Frank has conducted focus group sessions for all three broadcast networks, two of the three cable news channels and PBS, as well as for The Wall Street Journal, The New Yorker, and The Times of London. He has worked in every British General Election from 1997 through 2015, and his polling on Brexit just days before the vote was the most accurate of any published poll.

Frank Luntz

Speech Topics

- ☐ Motivation
- ☐ Communication Skills
- ☐ Business Communications

