



Kevin Kelly is an internationally acclaimed Speaker, best-selling author and expert on Sales, Leadership, Storytelling and Execution.

His focus is on moving organisations, large and small to Do!, to execute, and to move in the direction of their dreams and vision.

Unlike speakers who communicate a message, Kevin is the message. He lives, breathes and sleeps the DO! ethos every day of his

From the age of six, Kevin was selling in his family retail environment. On graduating with a Marketing degree Kevin, consistently broke sales records in each of companies he worked for culminating in him being continuously head hunted. Finally in 1990 (after being offered a job by an Italian business man who couldn't speak English) Kevin honoured his entrepreneurial DNA and set up his own company, Advanced Marketing. The company dedicated itself initially to increasing the sales of small and medium businesses in addition to exhaustively researching the area of personal and business potential.

In 1996 Kevin committed to writing a Best Selling book on motivation - the first of its kind on the Irish market - even though he had a poor academic record in English, had no background in writing and was written off by the self-proclaimed experts before he even began.

"How? When You Don't Know How" sold 15,000 copies, an unparalleled feat for Ireland, and Kevin learned a very valuable lesson in terms of Doing and execution: knowledge may give you enough reasons not to act but Do! it anyway and be prepared to end up in a place you recognise and accept as better than your starting point. This book became the foundation on which he built his international speaking career.

Since then he has written four more books, including the first ever graphic ...

## Kevin Kelly

### Speech Topics

- Teambuilding
- Sales
- Motivation
- Leadership
- Keynote
- Entrepreneur



## Testimonials

"Thank you so much, the workshop exceeded my expectations! You really know how to motivate and engage an audience with your energy and enthusiasm. The session provided them with practical take-aways that they can put into action immediately."

- Leadership Institute Planner, Project Management Institute USA.

"Kevin joined the Lane Crawford team for an informal breakfast session to share his thoughts on how to Xceptionalize Service. The feedback from the audience was overwhelmingly positive. He was engaging, entertaining and importantly gave some real takeaways that could be used immediately. Understanding customer's DNA and accepting that "everyone can be your teacher" resonated particularly well with the teams. The queue for signed books at the end was testament to their desire to get more of Kevin Xceptional thinking!"

- L and D, Lane Crawford.