



**Daniel Sieberg** is one of the world's leading voices in artificial intelligence and trends in innovation. He works with companies globally to empower employees with AI across all levels of any company to help them explore its utility as a co-pilot and increase efficiency, productivity, and overall performance.

As a former senior marketing executive and official spokesperson for several years at Google, Daniel helped build the Google News Lab and now Google News Initiative. Since then, he's founded the first-of-its-kind AI streaming companion called [The Streaming Guide](#), and is the co-founder of [GoodTrust](#), which is the leading platform for digital legacy and estate planning.

Prior to his time at Google, Daniel was a global correspondent and reporter for nearly 15 years and covered science,...

## Testimonials

"Daniel's talk was very well received. It was a risk as he is not a real estate person, but everyone really enjoyed his "Diet" recommendations, and his engaging ways in which Google can provide data for professionals in the real estate development industry as well as academic researchers. He kept the audience engaged and laughing. He is a terrific public speaker. We were thrilled, and lot of positive feedback, as in where did you find that speaker!!!"

- Colvin Institute of Real Estate Development at the University of Maryland.

"Daniel was easy to work with and exceptionally well received on stage. Great presenter...Great style. Very well received."

- Telecoms event in the Middle East.

### Daniel Sieberg

### Speech Topics

- Technology
- Moderator/Discussion Leader
- Marketing
- Innovation
- Futurist
- Disruption

