



Sahar Hashemi is the co-founder of Coffee Republic and author of the UK's 2nd highest selling book on entrepreneurship ever: *Anyone Can Do It*. Sahar's story is an inspirational tale of how she stopped "thinking about it" and "did it". She is the speaker ambassador for the Prince's Trust, lecturer at the London Business School Entrepreneurship program and was named one of the "20 most powerful women in Britain under 35" by the Independent on Sunday.

Sahar Hashemi is one of UK's most inspirational female entrepreneurs and a powerful speaker on innovation and entrepreneurial mindset sharing with the audience her captivating personal stories of building two famous brands; Coffee Republic, UK's first coffee bar chain, which she and her brother grew to 110 stores and £30m turnover and exited in 2001, and Skinny Candy, the guilt free confectionery brand which she sold to Glisten Plc in 2007.

She is a bestselling author - her book *'Anyone Can Do It- building Coffee Republic from our kitchen table'* has been translated into 6 languages.

Her second book *'Switched On'* published in May 2010 is about developing the entrepreneurial mindset in large corporations. It hits the right note with many organisations who in recent years, having been through great change, want their employees to think differently, more proactively and much more creatively.

'Switched On' covers 8 practical habits, for example getting into your customers shoes, getting out of the office and taking 100% of yourself to work.

Sahar has an *'Ask Sahar'* column in *Director* magazine where readers every month ask her questions about innovation, customer service and the entrepreneurial mindset in the workplace.

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Sahar Hashemi

Speech Topics

- Women in Business
- Management
- Leadership
- Innovation
- Creativity
- Business Trends

