

Ryan Estis has more than 20 years of experience as a top-performing sales professional and leader. As the former chief strategy officer for the McCann Worldgroup advertising agency NAS, he brings a fresh perspective to business events. As a keynote speaker, Ryan is known for his innovative ideas on leading change, improving sales effectiveness and preparing for the future of work. He was recently recognized as one of "the best keynote speakers ever heard" by Meetings & Conventions magazine alongside Tony Robbins, Bill Gates, Colin Powell, and Mike Ditka.

Ryan delivers keynote speeches, courses, and online learning with an emphasis on actionable content designed to elevate business performance. His curriculum emphasizes emerging trends influencing leadership effectiveness, sales performance, and customer experience. Ryan helps participants prepare to thrive in today's ultra-competitive, hyper-connected business environment. Ryan supports the world's leading brands, including Liberty Mutual, Darden Restaurants, Goodyear, the Dallas Cowboys, Medtronic, ECCO USA, and BlueCross BlueShield. He is a faculty member for the Institute of Management Studies, a member of the SmartBrief on Workforce Advisory Board and a certified Human Capital Strategist.

Ryan and his team publish original research featuring client case studies to expand the live event experience. He is also the author of a popular blog on business performance. His writing has been featured in Inc., Forbes, Entrepreneur, FastCompany, SmartBrief, Business News Network, Crain's Business, and Yahoo Business.

Ryan is an Ohio University graduate who resides in downtown Minneapolis. When he's not traveling to speaking engagements around the world, Ryan enjoys downt...

## **Testimonials**

"As a 37 year employee of a great place to work like Camden I can honestly say your presentation was moving, potentially life changing and absolutely the best we've seen in my career."

- Camden attendee.

"Ryan - I was at the YE event last week. Your speech was great. I love the 'adapt or die" message. I'm an old millennial, 34, but a lot of what you said about us is true, although I do feel very distanced from younger millennials. Anyway, thank you for your speech, you lit a fire under my \_\_\_!"

- Young Entrepreneurs event participant.

## **Ryan Estis**

## **Speech Topics**

Virtual Keynotes
University/College
Time Management

Teambuilding

Social Media

Sales



