



Dr. Tracey Wilen is a researcher and speaker on the impact of technology on society, work, and careers. A former visiting scholar at Stanford University, she has held leadership positions at Apple, HP, Cisco Systems and the Apollo Group. She has been an adjunct professor for Bay area colleges teaching classes in business, technology and women's workforce topics.

Dr. Wilen has authored or co-authored 13 books, including *Career Confusion; 21st Century Career Management in a Disrupted World* (2019), *Digital Disruption; The Future of Work, Skills, Leadership, Education and Careers in a Digital World* (2018), *Employed for Life, 21st. Century Career Trends* (2014), *Women Lead: Career Perspectives from Workplace Leaders* (2013), and *Society 3.0: How Technology Is Reshaping Education, Work, and Society* (2012).

She has appeared on CNN, Fox, and CBS News, and in the *Wall Street Journal*, the *Chicago Tribune*, *Forbes*, the *Los Angeles Times*, and *USA Today*. She is a regular guest on radio and TV

shows across the US as an expert contributor.

Dr. Wilen was named San Francisco Woman of the Year and honored by the San Francisco Business Times as the most Influential Woman in Bay Area Business.

Tracey Wilen

Speech Topics

- Women in Business
- Technology
- Leadership
- Going Mobile
- Generations
- Futurist



Testimonials

“Thank you so much for your presentation to the AICPA! You are an excellent presenter of information and actionable items.”

- CPA, CITP, CGMA, DTM.

“Thank you for facilitating the session with Dr. Tracey. Her insights were fantastic, and both Jane, our writer, and I learned a lot from her. Thank you again.”

- Public Relations Manager, Robert Half.