



With more than 30 years' experience earning serious results for some of America's best known corporations, including Ameritech, Convergys, AT&T, IBM, Pitney Bowes and SuperValu, **Keith Wyche** has risen to become a successful corporate President and one of the highest-ranking African-American executives in the U.S. Keith understands the rules for success, rules he now shares as an author, speaker, and thought leader.

Keith Wyche knows firsthand how to lead an organization through change. As President of Cub Foods (a division of SuperValu), a \$3 billion grocery chain with more than 8,000 employees, Keith led the division to double-digit sales growth in his first year—even though his only retail experience with groceries was buying them. After successfully turning around Cub Foods, SuperValu needed Keith to turn around their Acme Markets division, a larger division with 113 grocery and pharmacy stores and 11,000 associates that had been on a downward spiral as sales and profits had declined for the prior five years. Within a year as President, Keith had reversed that trend and led the chain to growth for the first time in a half a decade.

Before joining SuperValu, Keith was President of U.S. Operations for Pitney Bowes. There he turned around an organization that was losing clients, seeing its competition eat its market share, and suffering from a demoralized workforce. Keith began his career in sales, marketing and management with AT&T and IBM. He has been recognized for his achievements, both in the corner office and outside.

A dynamic and charismatic speaker, Keith has brought his insight and experience to some of America's leading corporations and institutions, including Harvard University, Northrup Grumman, Ho...

Keith Wyche

Speech Topics

- Teambuilding
- Organizational Skills
- Management
- Leadership
- Diversity
- Corporate Culture

