

Chosen one of the Top Sales Influencers of 2014 by Top Sales World Magazine based in London & Paris. In December of 2012 **Jim Cathcart** was inducted into the Sales & Marketing Hall of Fame in London, England. This is in addition to his existing Speaker Hall of Fame listing.

His TEDx video is in their Top 1% worldwide with over 180,000 views in the first year.

For five years in a row Jim Cathcart has been selected as one of the Top 5 Speakers on Sales & Service in an online survey of over 14,000 people. With over 39 years of professional speaking around the world, Jim Cathcart is one of the best known and most award-winning motivational speakers in the business. He has delivered more than 3,000 presentations to audiences in every state of the US, most provinces of Canada and countries from Scotland to Singapore. Some of his most recent international engagements were for thousands of business leaders in Bali, Indonesia; Toulouse, France; Bogota', Colombia; Costa Rica; Panama; Warsaw, Poland; Santiago, Chile and Macau, China! A business strategist, psychological researcher and philosopher at heart, Jim is also a down to earth regular guy. He has worked in warehouses, driven trucks, sold donuts door to door, been a bank teller, plays guitar in night clubs and pubs, and has toured much of the world on a motorcycle.

A TV interviewer said, "Jim Cathcart is what 'Fonzie' would have been if he'd gone to business school." (Millennials are asking, "Who is Fonzie?") Jim was an insurance agent for many years, an Army officer and a bill collector who, while in his twenties, had to repossess log trucks in the mountains of northern Arkansas. From this varied background he decided in 1972 to become an authority on the subject of motivation and...

## **Testimonials**

"Thanks for being a real person, not a personality ... for being prepared, on time and gracious .... for telling stories, not lecturing... for hitting the mark. Our managers walked away inspired."

- Bombay Company.

"...you were right on target in your message to our people... obviously did your homework... found the right message to really reach our people and leave a meaningful message and impression. My compliments on a job exceptionally well done!"

- Purina Mills, Inc..

## Jim Cathcart

## **Speech Topics**

Sales Motivation Management Leadership Customer Service

