

In four decades at Fortune, Geoff Colvin has established himself as one of business journalism's most respected minds on trends driving business change. He reports on AI and the infotech revolution, leadership, business strategy, global business, government regulation, competition, the economy, worker/workforce issues, and related topics. With close ties to top business leaders, Geoff reveals what they're thinking, seeing, and doing to transform their companies and win in spite of relentless change. "Winning companies and leaders confront reality faster than the competition," he says. "They stop protecting the past and invest in inventing the future." Geoff's insights reveal a clearer path for an uncertain future. His columns and cover stories for Fortune have earned him millions of loyal fans. He's also heard on the CBS Radio Network, where he reaches seven million listeners each week. Geoff's bestselling books include The Upside of the Downturn, Talent is Overrated, and Humans are Underrated. A keynote speaker with compelling content, Geoff is also a brilliant panel moderator and interviewer. In addition to writing for Fortune and his regular CBS Radio Network segments (he's done over 15,000 since 1995), Geoff has appeared on Today, Good Morning

America, Squawk Box, CBS This Morning, ABC's World News Tonight, CNN, PBS's Nightly Business Report, and dozens of other programs. He also served as anchor of Wall \$treet Week with Fortune on PBS.

In addition to speaking, Geoff is also a brilliant panel moderator, emcee, and

interviewer whose subjects have included Madeleine Albright, Ben Bernanke, Tony Blair, Gordon Brown, George W. Bush, George H.W. Bush, Bill Gates, Timothy Geithner, Alan Greenspan, Henry Kissinger, Henry M. Paulson, Colin Powell, Robert ...

Testimonials

"Geoff did a fantastic job and really set the stage for the remainder of the day and his perspectives were repeated during later sessions."

- Group Communications Director, The Coca-Cola Company.

"We were completely amazed with how incredible Geoff was with the five very unique sessions we had him lined up to moderate. He added a layer of additional perspective to each and every one of those sessions that we just would not have expected. Truly amazing."

- Tax Senior Manager, National Growth Team, Deloitte Tax LLP.

Geoff Colvin

Speech Topics

Virtual Keynotes

Technology

Personal Growth

Peak Performance

Motivation

Moderator/Discussion Leader

