



Dr. Richard Chang, Chief Executive Officer, is internationally known and highly respected for his strategic planning, organization transformation, process management and improvement, measurement systems, business performance improvement, coaching, product realization, and talent development expertise. In addition, he served as a Judge for the prestigious Malcolm Baldrige National Quality Award and has served as the Chief Judge for the California Awards for Performance Excellence.

Prior to establishing Richard Chang Associates, Inc., a diversified performance improvement consulting, training, and publishing firm, headquartered in Southern California, Richard created and directed the Corporate Training and Organization Development departments for Archive Corporation and LH Research, Inc. (both mid-sized international electronics manufacturers). In addition, he directed the Human Resources function, Quality Improvement initiative, and Material Requirements Planning (MRP) system implementation for the latter. His professional experiences also include operations line-management, quality/process auditing, and career development related positions with Security Pacific National Bank and the City of Westminster, California.

As a well-known and top-rated keynote speaker, Richard addresses a variety of personal development and organizational-related topics at regional, national, and international conferences. He has consulted to a wide range of domestic and international organizations representing a variety of industries, including: Toshiba, Marriott, Transamerica, Sony, Nestlé, Kaiser Permanente, Universal Studios, Nabisco, Nissan, Citibank, Chase, Hasbro, Pacific Life, National Institute for Standards and Technology, Levi Strauss, FDA,...

Richard Chang

Speech Topics

- Peak Performance
- Organizational Skills
- Leadership
- Keynote
- CEO's