



Ben Casnocha is an award-winning entrepreneur, author, and executive in Silicon Valley. He is coauthor with LinkedIn founder Reid Hoffman of the recent New York Times bestseller *The Alliance: Managing Talent in the Networked Age*, which has become one of the most sought-after management frameworks on how to recruit, manage, and retain entrepreneurial employees.

He is also co-author with Reid of *The Start-Up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career*, the leading career strategy guide that's been translated into more than 15 languages.

He's co-founder of Allied Talent, a consultancy that helps companies better engage their top talent. Human Resources magazine recently named Ben one of the top trendsetters in the talent industry.

Ben is also a multi-time technology entrepreneur and executive. He recently served as Chief of Staff to the Chairman at LinkedIn.

He has appeared on CNN, The Charlie Rose Show, and CNBC and been featured in various media including The Economist, The New Yorker, and the Wall Street Journal.

To book Ben Casnocha call Executive Speakers Bureau at 901-754-9404.

Ben Casnocha

Speech Topics

- Teambuilding
- Generations
- Entrepreneur
- Branding



Testimonials

Ben Casnocha's engaging keynote on "The Alliance" between employer and employee was a perfect fit for our conference on collaboration. After watching so many audience members nodding their heads and scribbling notes during his talk, it was little surprise to learn that a full 100% of surveyed attendees recommended that we bring Ben back to the stage in the future.

- Central Desktop.

On behalf of the Worldwide Innovation Team, we wanted to thank you for joining our 6th Annual Innovation Conference last week. Your experiences as an entrepreneur and innovator provided the perfect context for the afternoon portion of our agenda, and your Four Strategies really helped the audience see how they can apply innovation to their work. The feedback on your session and the overall conference has been tremendous.

- Pfizer.