



There is a war for talent taking place on a global scale, and the future belongs to forward-thinking organizations that are focused on creating and sustaining a dynamic and compelling workplace culture.

Since 1998, **Eric Chester** has been the leading voice in attracting, managing, motivating, and retaining the emerging workforce. As an in-the-trenches workplace researcher and thought-leader, Chester has cracked the code on the tactics and strategies companies that are recognized as “best places to work” in their respective industries are using to win the talent wars.

On Fire at Work: How Great Companies Ignite Passion in Their People without Burning Them Out (2015) is Eric’s 4th leadership book, featuring top-tier leaders of the world’s best places to work who share their best practice strategies for getting employees to work harder, perform better, and stay longer.

His previous release, *Reviving Work Ethic - A Leader’s Guide to Ending Entitlement and Restoring Pride in the Workforce* (2012) is the first business book on developing soft skills and core work ethic values since 1904. He is the Founder of The Center for Work Ethic Development and created a work ethic training curriculum that is being taught at hundreds of schools, colleges, workforce centers, and organizations all over the world.

Eric Chester has delivered more than 3000 paid keynote speeches on three continents and is a 2004 inductee into the National Speakers Association’s acclaimed Hall of Fame. Companies that have invited Eric back multiple times to keynote annual conventions, conferences and meetings include Harley Davidson, McDonald’s, Sprint, Great Clips, and ALCOA, to name a few.

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