



Kelly McDonald is considered one of the nation's top experts in marketing, customer service and consumer trends. Her client experience includes brands such as Toyota, Subaru, Kimberly-Clark, Nike, Harley-Davidson, Miller-Coors, and Sherwin-Williams. Kelly was named one of the "10 Most Booked Speakers in the U.S." and she was also #1 on the list of "26 Hot Speakers" by Successful Meetings Magazine. She has been featured on CNBC, in Forbes, Bloomberg BusinessWeek, Fast Company, on CNNMoney.com and on The Focus Group show! She is the author of three bestselling books: "How to Market to People Not Like You" "Crafting the Customer Experience for People Not Like You" And her latest is: "How to Work With & Lead People Not Like You" Kelly lives in Denver and when she's not on the road speaking, she enjoys hiking - and shopping for high heels. To book woman in business and marketing speaker **Kelly McDonald** call Executive Speakers Bureau 901-754-9404.

Testimonials

“Kelly did an outstanding job presenting to our delegates at the 2006 Missouri Governor’s Conference on tourism. Her presentation was powerful, engaging, motivating and most of all, timely! I know our delegates learned a great deal. It was a pleasure working with Kelly, and I look forward to calling on her expertise again in the future.”

- Missouri Division of Tourism.

“Kelly’s reviews were excellent. Lots of attendees stayed after with questions, which is always a good sign. Kelly is a pleasure to work with; she is always prepared and enthusiastic.”

- World Shoe Association.

Kelly McDonald

Speech Topics

- Social Media
- Social
- Marketing
- Generations
- Diversity

