



John Canfield is an experienced business executive and coach who has successfully implemented planning, improvement, and innovation processes in a wide variety of teams, organizations, industries, and cultures.

John has twenty-five years of experience speaking to a wide variety of audiences, from large conventions to executive board rooms. John has spoken to more than one thousand audiences around the world.

His clients include AT&T, Citibank, Deloitte & Touché, First USA, General Motors, Merck, and Underwriters Lab and thousands of participants of his many seminars and keynote speeches presented in North and South America, Europe, and Asia. John speaks with a sense of purpose and a sense of humor. Audiences enjoy John's ability to read his audience, adjust the mood, raise the energy level, deliver a message, and end with a story to think about for weeks to come

John is an instructor and consultant for Advanced Practical Thinking Training, The American Management Association, The Canadian Management Center, The American Supplier Institute, The Forum Corporation, General Electric Financial Services (Six Sigma Black Belt instructor), GOAL/QPC (Creative Thinking Skills), Grand Rapids Community College (creativity and innovation) International Quality and Productivity Center (Collaboration Skills) Leadership Strategies (Core Facilitator), Lean Enterprise Institute (leading Lean and Six Sigma improvement teams), Grand Rapids' Right Place Program, Marcus Evans, and the Singapore Institute of Management.

John's four part Good Thinking Series (available on Amazon) presents solid strategies and tools to improve an organization's performance by deliberately supporting more effective thinking with all leaders and employees. Topics inclu...

Testimonials

John is one of the most innovative and knowledgeable individuals I have ever worked with as an overall team development and "thinking out of the box" leader. He has developed and fully understands numerous tools of problem solving and creative thinking which can bring new leadership development to your team. John has kept informed about all modern tools in his field adding each year to his ability to effectively lead in different areas of company problem solving, quality systems development and creative thinking.

- Toyota - V.P. Manufacturing.

John is the consummate facilitator. He has the ability to develop teams, assist in solving problems (creating solutions), and doing it in an atmosphere of continuous learning. He can focus strategically with senior management or tactically with first line associates. His experience and depth give him the ability to tackle politically sensitive relationships with the outcome always the bottom line objective. His ability to add humor at the appropriate time helps with potentially stressful situations. His creative thinking techniques allow teams to develop ownership and accountability. I respect his ability to tackle a variety of organizational challenges with the enthusiasm

- SAF Holland Group - V.P. Marketing.

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Speech Topics

- Peak Performance
- Innovation
- Business Strategy



