



Merrie Speath has a unique background in media, government, politics, business and entertainment. She is a thought-leader in communication theory, executive training and coaching. Merrie is acknowledged as one of the most influential communication counselors in the world.

Merrie has coached thousands of executives who want to become more effective communicators, improve their presentation skills and ultimately expand their leadership capabilities. She gives clients a proven approach to communication and teaches them how to structure remarks and presentations to take their careers to a higher level. Her clients include Fortune 500 C-suite executives who have adopted the Spaeth approach for themselves and their global organizations as well as entrepreneurs, academic gurus, politicians and many others. Merrie was voted by the Dallas Business Journal as a “Change Maker” and was featured on the cover of DCEO magazine in 2013 with the headline “The Fixer.”

Merrie was a White House Fellow assigned to FBI Director William Webster. She then served two years as director of public affairs for the Federal Trade Commission, and in 1983, President Reagan appointed her as director of media relations at the White House.

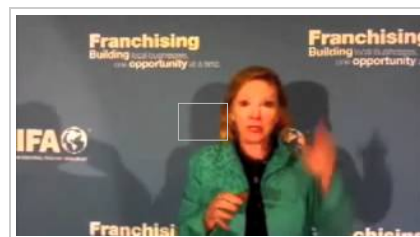
Merrie writes regularly on communication topics, and her columns have been collected into two books, *Marketplace Communication* and *Words Matter*. Both books are available at merriespaeth.com. *You Don't Say!*, her most recent book, is available on Amazon and compiles communication mistakes from her popular monthly BIMBO Memo. She blogs regularly on spaethcom.com.

A cum laude graduate of Smith College and a graduate of Columbia Business School is an instructor at the Business Leadership Center of the Southern Metho...

Merrie Speath

Speech Topics

- Women in Business
- Communications
- Communication Skills
- Business Trends
- Business Strategy
- Business Ethics



Testimonials

“Thank you, Merrie for doing such an outstanding job when speaking to the members of the Beyond Budgeting Round Table. I really appreciate how well you integrated your message into the work our members do. You were thoroughly prepared, and as a result, you connected with all of the attendees. You were truly outstanding!”

- The Player Group.