



Heralded on the cover of The New Republic as the man who "reinvented campaigning," Joe Trippi has been at the forefront of movement politics for nearly 30 years. Since beginning his career working on Edward M. Kennedy's presidential campaign in 1980, Trippi has placed his signature imprint on numerous other presidential, gubernatorial, senate and congressional campaigns. Most recently, Trippi was senior strategist and media consultant in Jerry Brown's successful run for California governor. The campaign's ads received four Pollie awards from the American Association of Political Consultants, with the ad "Echo" being named by TIME magazine as the best ad of 2010.

As campaign manager for Howard Dean's presidential campaign, Trippi and his team pioneered the empowerment message and use of online community tools which have become the basis of movement politics around the world. In 2008, the Obama campaign built upon this strategy to win the Democratic nomination and the presidency.

Trippi has also consulted with numerous leading non-profits and corporations including the Humane Society of the United States, the American Cancer Society, Monster.com, Toyota, IBM, Lionsgate Films and Best Buy.

Trippi is the author of *The Revolution Will Not Be Televised: Democracy, the Internet and the Overthrow of Everything*, which details how his groundbreaking use of the Internet and impassioned, contagious desire to overturn politics-as-usual, grew into a national grassroots movement and changed the face of American politics forever.

He currently serves as President of Joe Trippi & Associates, a full-service media firm based in Washington D.C. and is a frequent FOX News contributor.

## Joe Trippi

### Speech Topics

- Technology
- Social Media
- Politics & Current Events

