



Mari Smith is a renowned Social Media Thought Leader and one of the world's foremost experts on Facebook marketing. She is author of *The New Relationship Marketing* and coauthor of *Facebook Marketing: An Hour A Day*, both published by Wiley.

Fast Company describes Mari as, "A veritable engine of personal branding, a relationship marketing whiz and the Pied Piper of the Online World." Both Dun & Bradstreet Credibility and Forbes named Mari one of the Top Ten Influencers in Social Media.

Through her consulting and training business, Mari helps businesses to accelerate their profits by integrating proven social media marketing strategies. She also travels the United States and internationally to share her wisdom and provide social media keynotes and in-depth training. Plus, Mari mentors up and coming social media professionals in a variety of specializations. One hundred graduates have gone through Mari's intense social media professionals training since 2009 and many continue to be under her mentorship.

With her popular blog and her large, loyal following on Facebook, Twitter, and Google+ Mari is considered one of the top resources and thought leaders in the world of marketing. She regularly appears in media locally and nationally in publications such as *The New York Times*, *The Wall Street Journal, Inc.*, *Forbes*, *Fortune*, and *Success Magazine*.

Mari is Scottish-Canadian and resides in San Diego, California.

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Speech Topics

- ☐ Women in Business
- ☐ Social Media
- ☐ Marketing
- ☐ Customer Service

